


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

DSCC IE Proj 203074

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 11/16

Invoice ID: 1256171
Campaign ID:

Invoice Date: 11-16-2016
Estimate ID: 5801

Contract ID: 887529
P.O Number:

Client ID: 43186
Tax ID:

Description

Amount

Gross Advertising Fee	\$576.00
Agency Commission	(\$86.40)
Rep. Firm Commission	(\$171.36)

Net Advertising Fee **\$318.24**

Sub Total **\$318.24**

Total This Invoice **\$318.24**

/62356718/
1468

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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viamedia
 220 Lexington Green Circle
 Suite 300
 Lexington, KY 40503
 859-410-2699

Affidavit of Performance

Client Name: DSCC IE Proj 203074
 Remarks: /62356718/
 Bill Cycle: 11/16
 Rep. Firm: VNS/NCC

Contract ID: 887529
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/31/16	Monday	MNBC-E	1468-FT. WAYNE AL	First Look	5:27am	DSCCIN16104H	00:00:30	Charged	23.00	*
10/31/16	Monday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	9:59am	DSCCIN16104H	00:00:30	Charged	17.00	*
10/31/16	Monday	HGTV-E	1468-FT. WAYNE AL	Masters of Flip	11:40am	DSCCIN16104H	00:00:30	Charged	25.00	*
10/31/16	Monday	AMC-E	1468-FT. WAYNE AL	Halloween II	11:44am	DSCCIN16104H	00:00:30	Charged	16.00	*
10/31/16	Monday	TVL-E	1468-FT. WAYNE AL	Bonanza	12:45pm	DSCCIN16104H	00:00:30	Charged	21.00	*
10/31/16	Monday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	12:58pm	DSCCIN16104H	00:00:30	Charged	31.00	*
10/31/16	Monday	USA-E	1468-FT. WAYNE AL	NCIS	1:32pm	DSCCIN16104H	00:00:30	Charged	42.00	*
10/31/16	Monday	FOOD-E	1468-FT. WAYNE AL	Sandra Lee's Halloween	1:46pm	DSCCIN16104H	00:00:30	Charged	20.00	*
10/31/16	Monday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	2:31pm	DSCCIN16104H	00:00:30	Charged	17.00	*
10/31/16	Monday	TNT-E	1468-FT. WAYNE AL	Arrow	3:43pm	DSCCIN16104H	00:00:30	Charged	42.00	*
10/31/16	Monday	HGTV-E	1468-FT. WAYNE AL	Love It or List It	8:19pm	DSCCIN16104H	00:00:30	Charged	61.00	*
10/31/16	Monday	TBSC-E	1468-FT. WAYNE AL	People of Earth	9:44pm	DSCCIN16104H	00:00:30	Charged	92.00	*
10/31/16	Monday	MNBC-E	1468-FT. WAYNE AL	The Last Word	10:17pm	DSCCIN16104H	00:00:30	Charged	46.00	*
10/31/16	Monday	CNN-E	1468-FT. WAYNE AL	CNN Tonight	10:26pm	DSCCIN16104H	00:00:30	Charged	31.00	*
10/31/16	Monday	USA-E	1468-FT. WAYNE AL	WWE Monday/Movie	11:47pm	DSCCIN16104H	00:00:30	Charged	92.00	*
Grand Total									576.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

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